

Forest Footprint Disclosure

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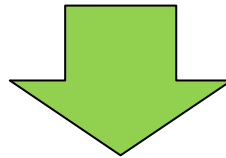
What is FFD?

- A project initiated in 2008 by the Global Canopy Programme, a charity registered in the UK
- A new initiative to address businesses directly about the 'forest footprint' of the commodities they use
- Endorsed by 27 asset managers who collectively manage \$3 trillion
- Funded by DFID, The David and Lucille Packard Foundation, The Esmée Fairbairn Foundation and the Waterloo Foundation



Aims of the FFD Project

- Highlight the involvement of a company's extended supply chain with FRCs and thus deforestation
- Review the state of these supply chains annually using a questionnaire generating original data
- Research the trends and opportunities to improve the sustainability of the supply chain
- Deliver valuation-relevant information to investors

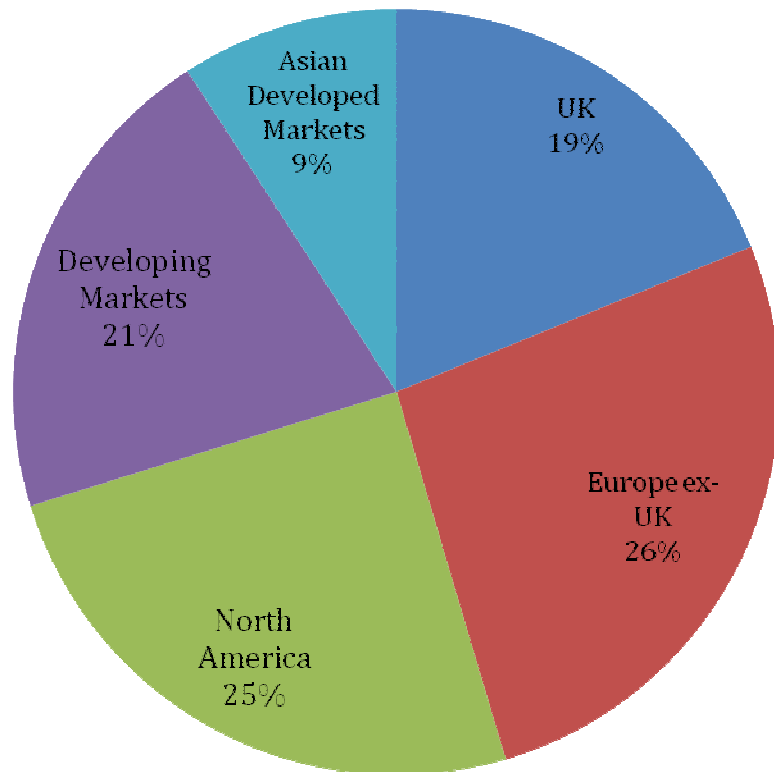


**TO REDUCE THE UNSUSTAINABLE
GLOBAL FOREST FOOTPRINT**



The Target Company Mix

Geographical Reach of FFD Project



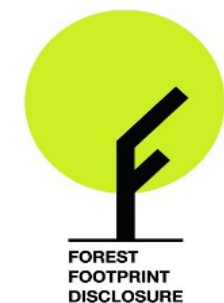
BY SECTOR:

- 15% Leather & Beef
- 12% Palm
- 3% Soy
- 5% Timber
- 13% Pulp & Paper
- 13% Biofuel
- 39% Multiple products



The Sector Mix

Industry	Total
Oil & Gas	10
Basic Materials	22
Industrials & Autos	18
Farming & Fishing	20
Food Products & Soft drinks	42
Personal & Household	23
Food & Drug Retail	23
General retailers	26
Other Consumer services	26
Utilities	8
Total	218



Status Report: November 2009

- Large corporations have participated well in this first year, with many others expressing interest to participate next year
- Some major German companies participated
- Highest response rates from the UK and Europe
- Highest response rates from consumer-facing brands



A SOLID START



Next Steps

- Design research to inform our audience about the status quo of supply chains for the chosen commodities (soy, palm oil, beef & leather, biofuels, timber & downstream products)
- Add research on how REDD may affect trade and production drivers after Copenhagen
- Deliver full report in January 2010 at an event in London



Thank You for your Attention

Further information on
www.forestdisclosure.com

